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# FREE SHIPPING & RETURNS

at newbalance.com, use code **INDEPENDENT**. Valid through December 22, 2019.

SHOP THE  
CATALOG:



**The 574 Metallic**  
Iconic '80s silhouette  
updated for the season.  
Now with modern metallic  
leather accents. Lightweight  
and flexible with an ENCAP  
midsole for added support.  
5-12 (B,D). WL574 \$89.99



On front cover: **NB Athletics Select Jacket** See page 43.  
**NB Athletics Select Stadium V-Neck** See page 43.

VISIT OUR FLAGSHIP STORES: Boston | New York | San Francisco



FEARLESSLY INDEPENDENT

WINTER 2019



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## FREE SHIPPING & RETURNS

at [newbalance.com](http://newbalance.com), use code **GIFTING**. Valid through January 19, 2020.

SHOP THE  
CATALOG:



### The 997H

Wool plaid  
accents bring a  
wintry flannel feel  
to a New Balance  
classic. 5-12 (B).  
CW997 \$89.99



On front cover: **NB Heat Loft Hoodie**. See page 16.

VISIT OUR FLAGSHIP STORES: Boston | New York | San Francisco



# FEARLESSLY INDEPENDENT

HOLIDAY 2019



A person in a blue jacket and black pants is running across a wooden bridge with a dark brown railing. The bridge is set in a winter landscape with snow-covered ground, bare trees, and snow-capped mountains in the background. A small stream flows under the bridge.

# INDEPENDENCE— ALWAYS IN SEASON

We believe in always moving. Always being active. Because when we sweat, we don't stress the small stuff. We remember what matters. Being ourselves, giving our all and connecting with others — no matter the time of year.





GIFTS FOR THOSE WHO  
**KEEP IT MOVING**

Shop the gift guide at  
[www.newbalance.com/giftguide](http://www.newbalance.com/giftguide)

**NB Heat Loft Hoodie**  
See page 16.

**Printed Highrise Transform Tight**  
Imported. WP73144 \$94.99

**Fresh Foam Roav Trail**  
See page 20.



TOP LEFT: **NB Pace Bra 2.0** Imported, WB91034 \$29.99. **Printed Highrise Transform Tight** Imported, WP73144 \$94.99. **FuelCell Echo** WFCEC \$99.99. | TOP RIGHT: **NB Athletics Stadium Crew** Imported, WT93548 \$69.99. **Oversize Cuff Watchman Beanie** Imported, LAH93009 \$21.99. **LSA Waist Pack** Imported, LAB93020 \$29.99. | MIDDLE LEFT: **Fresh Foam Roav Knit** WROAV \$79.99. | MIDDLE RIGHT: **Relentless Crop Hoodie** Imported, WT93170 \$54.99. **Relentless Colorblock Tight** Imported, WP91134 \$49.99. **Fresh Foam Zante Trainer** WXZNT \$89.99. | BOTTOM LEFT: **NB Heat Loft Jacket** Imported, WJ93116 \$119.99. | BOTTOM RIGHT: **Transform Half Zip** Imported, WT93104 \$64.99.



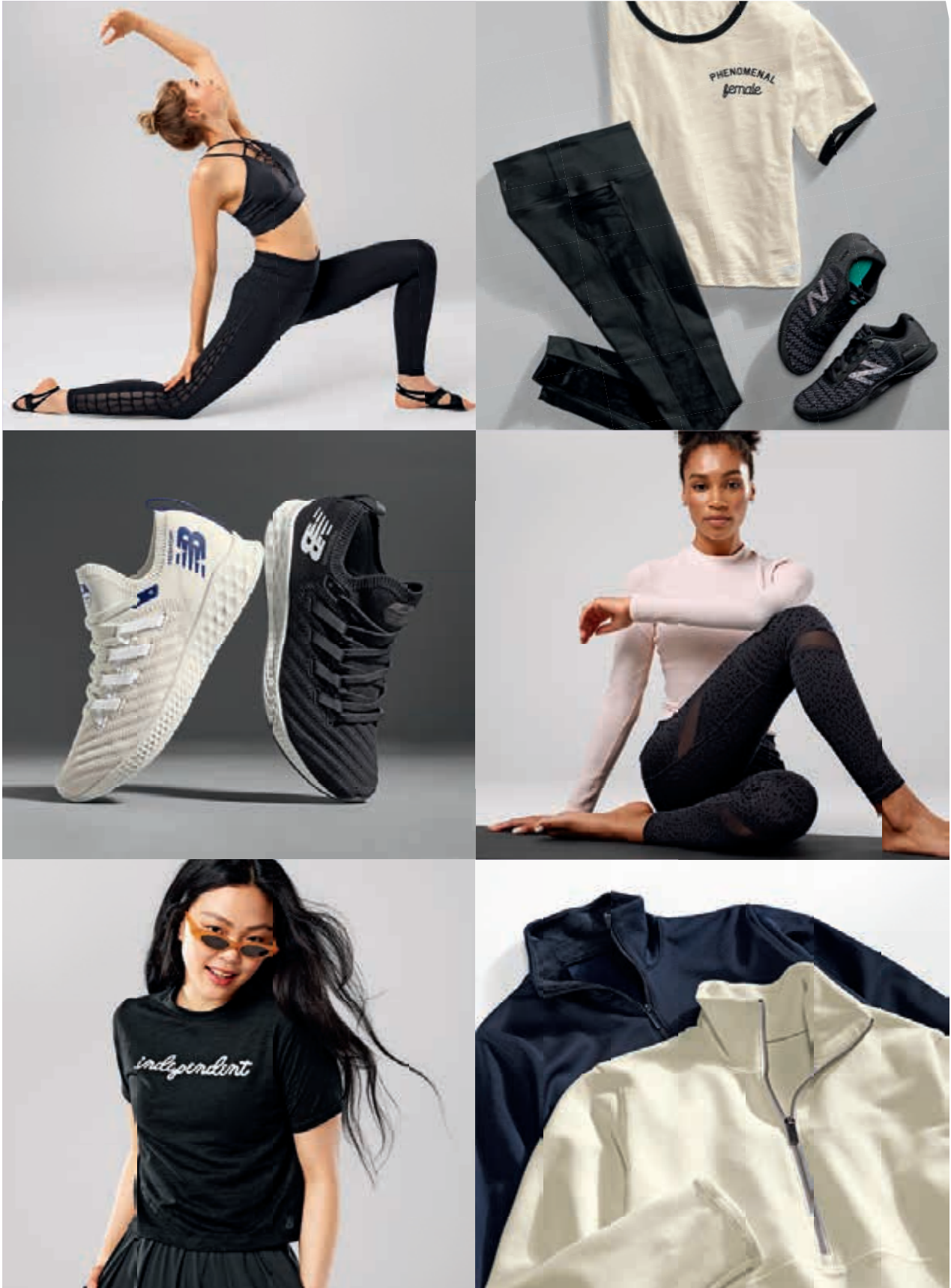
**Determination NB Heat Fix Asym Jacket**  
Imported. WJ93121 \$149.99

**Determination Stretch Tight**  
See page 41.

**Fresh Foam Roav Knit**  
WROAV \$79.99.

GIFTS FOR THOSE WHO SEEK BALANCE  
**INSIDE & OUT**

Shop the gift guide at  
[www.newbalance.com/giftguide](http://www.newbalance.com/giftguide)



TOP LEFT: **Balance Macrame Crop Bra** Imported, WB93474 \$64.99. **Balance Macrame Tight** Imported, WP93475 \$94.99. **Studio Skin** WF118 \$54.99. | TOP RIGHT: **Evolve Cropped T** Imported, WT93480 \$44.99. **Opulence Legging** Imported, WP93131 \$39.99. **Minimus Prevail** WXMP \$119.99. | MIDDLE LEFT: **Fresh Foam Zante Trainer** WXZNT \$89.99. | MIDDLE RIGHT: **Determination Stretch Long Sleeve** Imported, WT93125 \$59.99. **Highrise Transform Pocket Tight** Imported, WP83142 \$89.99. | BOTTOM LEFT: **Evolve Cropped T** Imported, WT93480 \$44.99. | BOTTOM RIGHT: **Determination Luxe Layer** Imported, WT93129 \$94.99.



**NB Heat Grid Hoodie**  
See page 29.

**Printed Impact Tight**  
Imported. WP83229 \$79.99

**FuelCell Echo**  
See page 22.

# GIFTS FOR THOSE WHO RUN TO THEIR OWN BEAT

Shop the gift guide at  
[www.newbalance.com/giftguide](http://www.newbalance.com/giftguide)



TOP LEFT & RIGHT: **NB Radiant Heat Vest** Imported, WV93248 \$149.99. **Seasonless Long Sleeve** Imported, WT91236 \$64.99. **Printed Impact Tight** Imported, WP83229 \$79.99. **FuelCell Propel** WFCPR \$109.99. | MIDDLE LEFT: **Fresh Foam Crag** WTCRG \$84.99. | MIDDLE RIGHT: **NB Fuel Bra** Imported, WB93044 \$44.99. **Printed Impact Run Heat Tight** Imported, WP93224 \$94.99. **FuelCell Propel** WFCPR \$109.99. | BOTTOM LEFT & RIGHT: **NB Heat Grid Hoodie** Imported, WT93246 \$89.99.





NB Athletics Stadium Hoodie  
Imported. WT93532 \$74.99

Essentials Opulence Legging  
Imported. WP93525 \$39.99

X-Racer  
WSXRC \$89.95

GIFTS FOR THOSE WHO ARE ALWAYS  
**ON THEIR GAME**

Shop the gift guide at  
[www.newbalance.com/giftguide](https://www.newbalance.com/giftguide)



TOP LEFT: **NB Athletics Stadium Crew** Imported, WT93548 \$69.99. | TOP RIGHT: **NB Athletics Stadium Sherpa** Imported, WJ93508 \$99.99. | MIDDLE LEFT: **The 996** WL996 \$79.99. | MIDDLE RIGHT: **NB Athletics Select Stadium V-Neck** Imported, WT93528 \$99.99. | BOTTOM LEFT: **NB Athletics Rugby Dress** Imported, WD93505 \$74.99. **The 990** W990 \$174.99. | BOTTOM RIGHT: **NB Athletics Stadium Crew** Imported, WT93548 \$69.99.



# GIFTS FOR THOSE WHO LIKE IT HOT

Shop the gift guide at  
[www.newbalance.com/giftguide](http://www.newbalance.com/giftguide)

**Sport Style Select  
Heat Down Jacket**  
Imported. WJ93511 \$274.99

**Sport Style Core Jacket**  
Imported. WJ93506 \$84.99

**Sport Style Optiks Tight**  
Imported. WP93507 \$59.99

**The 574 Sport**  
See page 49.



TOP LEFT: **Essentials Opulence Hoodie** Imported, WT93587 \$69.99. **Essentials Opulence Legging** Imported, WP93525 \$39.99. **The 997H** CW997 \$89.99. | TOP RIGHT: **The 997H** CW997 \$89.99. | MIDDLE LEFT: **Balance Fringe Sweater** Imported, WT93471 \$124.99. | MIDDLE RIGHT: **Sport Style Synth Vest** Imported, WV93500 \$119.99. **Sport Style Core Jacket** Imported, WJ93506 \$84.99. | BOTTOM LEFT: **Essentials Opulence Hoodie** Imported, WT93587 \$69.99. | BOTTOM RIGHT: **Luxe Pom Beanie** Imported, LAH93012 \$39.99. **The 997H** CW997 \$89.99.





**NB Heat Loft Hoodie**  
See page 16.

**Determination Stretch Tight**  
See page 41.





# QUILT-ESSENTIAL LAYER

## NB Heat Loft Hoodie

Quilted *NB Heat Loft* fabric designed to capture heat and wick sweat for dry, lightweight warmth. Relaxed fit. XS-2XL. Imported. WT93119 \$79.99





# OUTSIDERS WELCOME



**NB Heat Loft Pullover**  
Quilted *NB Heat Loft* fabric designed to capture heat and wick sweat for dry, lightweight warmth. Crossover collar. Relaxed fit. Tunic silhouette. XS-2XL. Imported. WT93118 \$84.99



**NB Athletics Stadium Legging**  
Sporty stripe at ankle. Wide comfort waistband. Soft, stretchy cotton/poly/spandex. Mid rise. XS-XL. Imported. WP93521 \$44.99



**The 574 Metallic**  
Iconic '80s silhouette updated for the season. Now with modern metallic leather and black accents. Lightweight and flexible with an ENCAP midsole for added support. 5-12 (B,D). WL574 \$89.99





# HEAD FOR THE TRAIL



## Fresh Foam Crag

Designed to provide stability and traction for off-road running with a Fresh Foam midsole for cushioning. 5-11,12 (B,D). WTCRG \$84.99

## Fresh Foam Roav Trail

Not your average off-roader. Dual-use AT TREAD outsole delivers traction and durability you can take to the trail or the road. Fresh Foam midsole for cushioning. Ultra Heel rearfoot construction molds for a seamless, secure fit. 5-11,12 (B,D). WTROV \$89.99



## Q Speed Waterproof Anorak

Hood up and head out in waterproof coverage. Back pleat detail with reflective strip for added visibility. Reflective NB logo. Athletic fit. XS-XL. Imported. WJ93259 \$174.99


## Q Speed Run Crew Texture Tight

Smooth anti-chafe seaming for comfort. *NB Dry* for sweat wicking. Textured jacquard pattern. Poly/spandex. XS-XL. Imported. WP93217 \$89.99

## Fresh Foam Roav Trail

See opposite page.





**Engineered knit collar**  
for added comfort and a  
seamless fit

**TPU counter** secures heel  
for a performance fit

**Dynamic rubber outsole with  
NDurance** offers a balance of  
lightweight traction and  
durability where needed

**Engineered knit & embroidery  
detail** provide breathability,  
structure and comfort

# SPEED BUILT SMARTER

## *Introducing the FuelCell Echo*

The new way to power up your run? Brain power. Using biomechanics and high-speed footage of pro runners, our design lab set out to create a super-lightweight, ultra-responsive ride. The FuelCell Echo delivers.

**Full-length FuelCell  
midsole** for propulsion  
and energy return

**FuelCell Echo**  
5-11,12 (B,D).  
WFCEC \$99.99



# BODY HEAT BACK AT YOU

## NB Radiant Heat Jacket

Inspired by reflective marathon-finisher blankets, *NB Radiant Heat* lining in back neck, front chest and sleeves is designed to radiate your body heat back at you.

PLUS: PrimaLoft® ThermoPlume® insulation with Cross Core™ Technology and *NB Heat* fabric on back, underarms and cuffs for lightweight warmth and sweat wicking. Iridescent reflective details. Athletic fit. Also available in Iodine Violet. XS-XL. Imported.

WJ93215 \$249.99

## Seasonless Long Sleeve

Lightweight, year-round go-to. *NB Dry* for sweat wicking. UPF 40+ sun protection. Smooth anti-chafe seaming for comfort. Reflective details at back neck and front hem. Athletic fit. XS-XL. Imported. WT91236 \$64.99

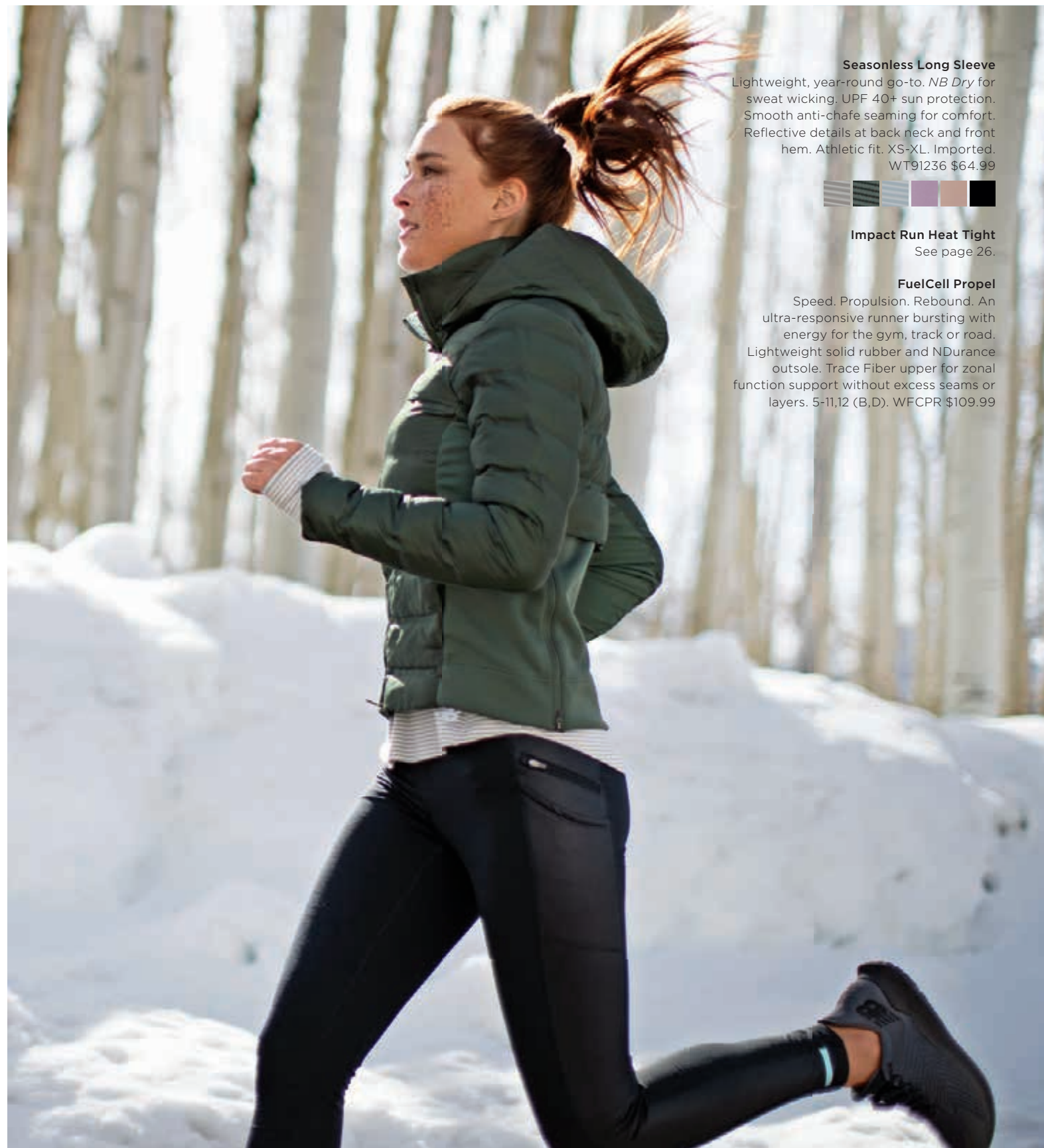


## Impact Run Heat Tight

See page 26.

## FuelCell Propel

Speed. Propulsion. Rebound. An ultra-responsive runner bursting with energy for the gym, track or road. Lightweight solid rubber and NDurance outsole. Trace Fiber upper for zonal function support without excess seams or layers. 5-11,12 (B,D). WFCPR \$109.99





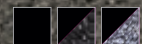
# OUTPACE THE COLD



## Impact Run Heat Tight

Outpace the cold in *NB Heat* poly/spandex fabric designed to capture heat and wick sweat for dry, lightweight warmth. Reflective NB logo. XS-XL. Imported.

**Solid** WP93221 \$89.99  
**Print** WP93224 \$94.99



LEFT TO RIGHT: **NB Heat Grid Hoodie** Imported, WT93246 \$89.99. **Printed Impact Run Heat Tight** Imported, WP93224 \$94.99. **Fresh Foam More** WMOR \$159.99. | **Q Speed Winterwatch Jacket** Imported, WJ93245 \$144.99. **Q Speed Winterwatch Tight** Imported, WP93244 \$109.99. **Fresh Foam Roav Boundaries** WROAV \$79.99. | **NB Radiant Heat Jacket** Imported, WJ93215 \$249.99. **Impact Run Heat Tight** Imported, WP93221 \$89.99. **The 860** W860 \$129.99. | **NB Heat Loft Jacket** Imported, WJ93116 \$119.99. **Printed Impact Run Heat Tight** Imported, WP93224 \$94.99. **The 870** W870 \$109.99.





**Printed Impact Run Heat Tight**  
See page 26.

# NB HEAT GRID HOODIE

*Wears light, feels warm*



**NB Heat Grid Hoodie**  
Grid-backed *NB Heat* fabric designed to capture heat and wick sweat for dry, lightweight warmth. Reflective NB logo. Poly/spandex. Athletic fit. See more colors online. XS-XL. Imported. WT93246 \$89.99





*New Additions to the*

# EVOLVE COLLECTION

**Evolve Halter Crop**

Great coverage in front, strappy in back. *NB Dry* for sweat wicking. Removable pads. Medium-impact support. XS-XL. Imported.

**Solid** WT83453 \$59.99

**Print** WT83454 \$64.99



**Evolve Tight**

Breathable mesh at back leg, hem and waist. *NB Dry* for sweat wicking. *NB Fresh* for odor resistance. Hidden waist pocket. 7/8 length. Highrise. XS-XL. Imported.

**Solid** WP81457 \$84.99

**Print** WP81458 \$89.99



Shop the collection at  
[www.newbalance.com/evolve](http://www.newbalance.com/evolve)

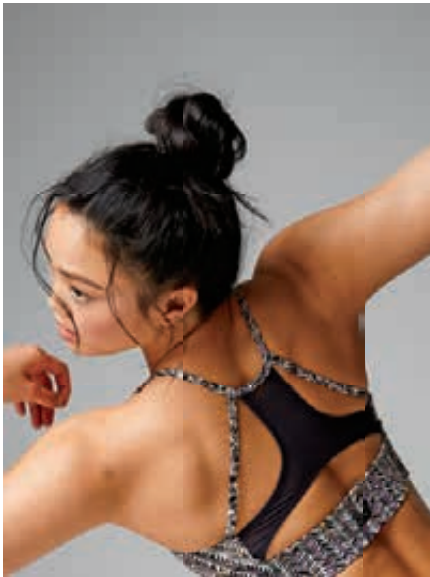
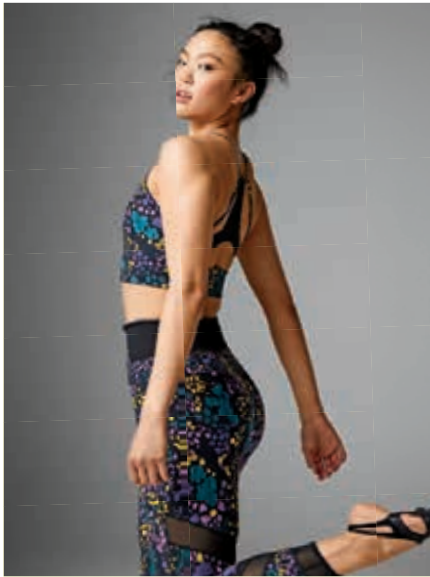
**Studio Skin**  
WF118 \$54.99



Evolve Halter Crop  
See page 31.

Evolve Tight  
See page 31.

Studio Skin  
WF118 \$54.99

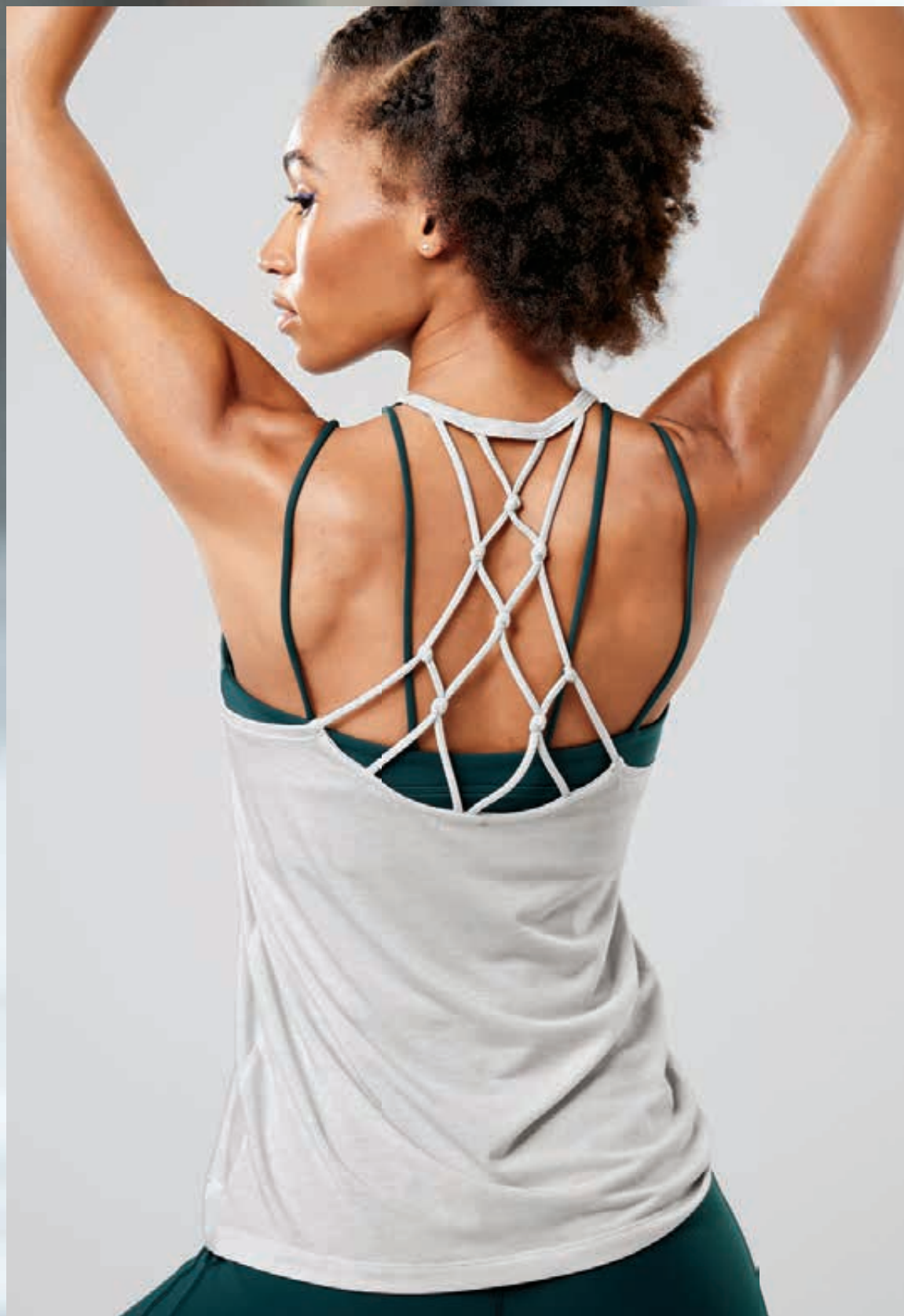


# MIX, MATCH, REPEAT

New Hues and Prints for  
the *Evolve* Collection







**Balance Macrame Crop Bra** See page 37.  
**Balance Macrame Tight** See page 37.

## WEAR KNOT, WANT KNOT

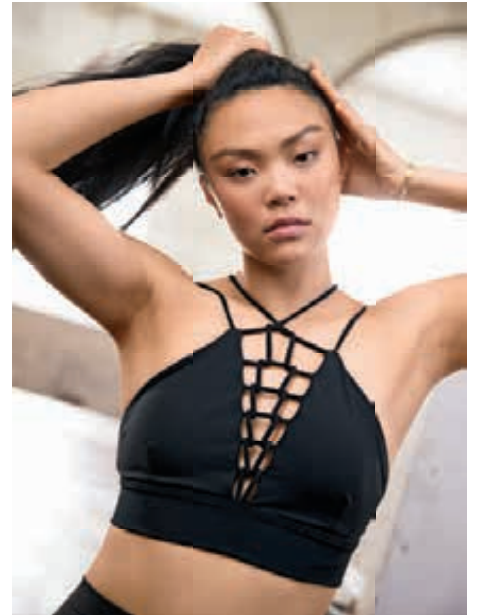
**Balance Macrame Tank**  
Intricate, elegant  
knotting at back. Soft,  
lightweight *NB Dry*  
fabric for sweat wicking.  
Drapey silhouette.  
XS-XL. Imported.  
WT93473 \$54.99







# STRIKING BALANCE



## Balance Macrame Crop Bra

Intricate, elegant knotting along V-neckline. Strappy back. Soft, lightweight *NB Dry* fabric for sweat wicking. Smooth anti-chafe seaming for comfort. Low-impact support. Removable pads. XS-XL. Imported. WB93474 \$64.99



## Balance Macrame Tight

Intricate, elegant knotting at side leg backed by breathable mesh. Soft, lightweight *NB Dry* fabric for sweat wicking. *NB Fresh* for odor resistance. Comfortable contour waistband with mesh piecing for added breathability. 7/8 length. Highrise. XS-XL. Imported. WP93475 \$94.99



Shop the collection at  
[www.newbalance.com/balance](https://www.newbalance.com/balance)



# INTO THE FRINGE



**Balance Fringe Sweater**

Boxy, textural and fringed. Ribbed collar. Oversized fit. XS-XL. Imported.  
WT93471 \$124.99







#### Fresh Foam Roav Boundaries

Run, train, chill in the shoe that does it all. Bold heel design constructed to adapt to your feet. Fresh Foam midsole for cushioning. Full-ground contact rubber outsole. Slip-on comfort. Knit and mesh upper with suede overlays. 5-11,12 (B,D). WROAV \$79.99



#### Determination Stretch Crop Top

Ribbed knit. Medium-impact support. Removable pads. XS-2XL. Imported. WT93124 \$54.99



# The Latest In HAUTE-PERFORMANCE

Introducing the *Determination Stretch* Collection

*What stands out: Silky sleek look, faux-leather accents*

*What's inside: NB Dry for sweat wicking*



Shop the collection at  
[www.newbalance.com/determination](https://www.newbalance.com/determination)

#### Determination Stretch Long Sleeve

Cropped ribbed-knit top. Mock neck. XS-2XL. Imported. WT93125 \$59.99



#### Determination Stretch Tight

Drop-in hand pockets. XS-2XL. Imported. WP93126 \$94.99



#### Fresh Foam Zante Trainer

High-intensity workout partner. Fresh Foam midsole for cushioning. NB Response 2.0 performance insert. Lightweight rubber outsole for traction. Sock-like stretch collar. 5-11,12 (B,D). WXZNT \$89.99





# VARSDITY MUSE



## NB Athletics Select Jacket

N-embroidered logo. Kick pleat at center back. Quilted liner. Interior chest pocket and exterior hand pockets. Sleeve paneling. Snap closure. XS-XL. Imported. WJ93518 \$274.99

## NB Athletics Select Stadium V-Neck

Premium cotton/poly fleece. Oversized fit. XS-XL. Imported. WT93528 \$99.99

## The 247

Must-have for round-the-clock wear. Hence the name — 247. Lightweight, flexible and comfortable. Bootie construction. 5-11 (B). WS247 \$79.99







*Featuring the*  
**NB ATHLETICS  
COLLECTION**

SHOWN LEFT:

**NB Athletics Stadium Sherpa Bomber**  
Winter-ready retro bomber. Sherpa  
fleece exterior. Taffeta lining for  
modern shine. Rib detail at collar, cuff  
and hem. Welt pockets. Snap closure.  
Relaxed fit. XS-XL. Imported.  
WJ93508 \$99.99



ALSO WEARING:  
**The 997H** CW997 \$89.99.

SHOWN RIGHT:

**NB Athletics Stadium Insulated Anorak**  
Sporty-cool, fight-the-chill jacket.  
Wind- and water-resistant woven-poly  
ripstop exterior. Quilted lining for  
warmth. Embroidered branding on  
front pocket. Relaxed fit. XS-XL.  
Imported. WJ93515 \$119.99

ALSO WEARING: **High Rise Transform  
Pocket Tight** Imported, WP83142  
\$89.99. **The 997 Sport** WS997 \$119.99.

Shop the collection at  
[www.newbalance.com/nbathletics](http://www.newbalance.com/nbathletics)





# COLORBLOCK & TACKLE IT

Introducing the New *Relentless* Collection

*What stands out: A fresh take on colorblocking*  
*What's inside: NB Dry for sweat wicking*

**Relentless Blocked Crop Bra**  
Low-impact support. XS-XL.  
Imported. WT93161 \$39.99



**Relentless Blocked Crop T**  
Cropped and fitted. XS-2XL.  
Imported. WT93159 \$44.99

**Relentless Crop Hoodie**  
Relaxed fit. XS-XL. Imported.  
WT93170 \$54.99



**Relentless Highrise Blocked Tight**  
Highrise. XS-2XL. Imported.  
WP93169 \$49.99



ALSO WEARING LEFT TO RIGHT:  
**The 997H** CW997 \$89.99.  
**The 574** WL574 \$89.99.  
**The 247** WS247 \$79.99.

Shop the collection at  
[www.newbalance.com/relentless](http://www.newbalance.com/relentless)



# 574



**The 574**  
 Iconic '80s silhouette updated for the season. Lightweight and flexible with an ENCAP midsole for added support. 5-12 (B,D). WL574 \$79.99

**The 574 Sport**  
 Modern, athletic reinterpretation of a New Balance classic. Fresh Foam midsole for cushioning. 5-12 (B). WS574 \$99.99





**Sport Style Select  
Cropped Heat Down Jacket**  
Puff collar. Center front zip  
with snap closure. Zip hand  
pockets. Interior cuff at  
sleeve. XS-XL. Imported.  
WJ93512 \$199.99

**The 997H**  
Fresh new color combos  
for a New Balance classic.  
5-12 (B). CW997 \$89.99

**1 made**

## MAKE IT PERSONAL

Customize the perfect gift for  
the *#FearlesslyIndependent* in your life.

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