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& RETURNS

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NB ATHLETICS T DRESS
Casual cool, knee-length athletic fit with side slit. Soft, lightweight cotton jersey. Sporty, comfort-fit sleeves with track-inspired stripe detail. XS-XL. Imported.

On fro<mark>nt</mark> cover: THE **990v5** See page 68.

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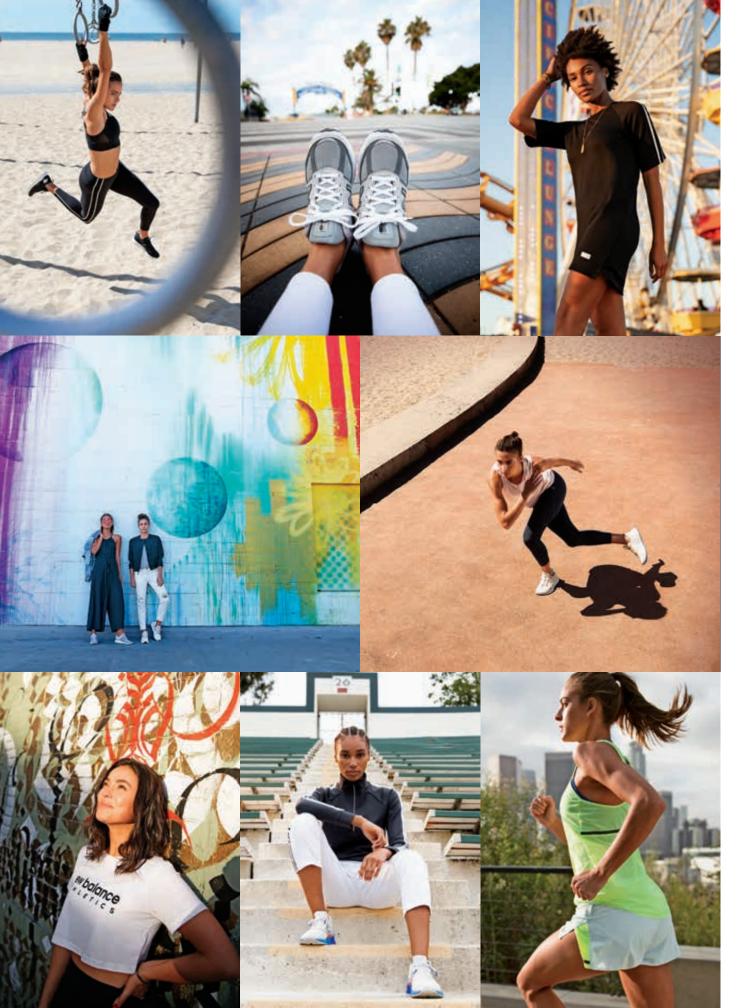












# RUN WHAT MAY

Press harder to reach higher.

Double down to rise above.

Outrun the final stretch.

Because May is the only thing that stands between you and your best summer yet.

Show us how you gear up, game on.

**⊙** Tag @NBWomen





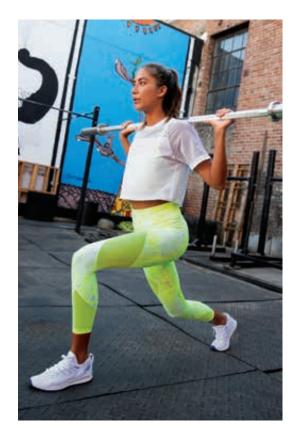
#### MALIA MURPHEY

SURFER, MODEL

Born and raised on the shores of Oahu, Malia comes from a family of "beach people"—surfers, sailors, fishermen and women alike. She describes the ocean, the beach and surfing as her bloodline, "We've been living this lifestyle for generations."

Malia credits her family for teaching her to be strong and independent, and the ocean for teaching her to always be aware and prepared. For Malia, summer means surfing, family time and a break from traveling for her modeling career.

"The ocean is a humbling place," says Malia. She finds surfing both challenging and inspiring. It requires serious arm, shoulder, back and core strength that she builds through pilates, indoor cycling and her go-to cardio ab blast class. When the perfect wave comes, Malia will be ready.









TOP LEFT: Feel the Cool T Imported, WT91120 \$54.99. Feel the Cool Crop Bra Imported, WT91149 \$69.99. Printed Feel the Cool Crop Imported, WP91144 \$94.99. Fresh Foam Zante Trainer WXZNT \$89.99. | BOTTOM: Printed Feel the Cool Crop Bra Imported, WT91149 \$69.99. Feel the Cool Crop Imported, WP91122 \$89.99. Fresh Foam LAZR WLZHK \$99.99.

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## FIT TO FLOW DESIGNED TO COOL

#### Feel the Cool Tank

Performance fabric engineered to feel cool on skin. *NB Dry* for sweat wicking. Breathable mesh at hem. XS-2XL. Imported.

**Solid** WT91121 **\$44.99 Print** WT91150 **\$49.99** 



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The *Feel the Cool* Collection

## NOW IN MESH & LACE

Made from textural lace jacquard fabric designed to feel cool on skin with *NB Dry* for sweat wicking.

#### FEEL THE COOL MESH TANK

Mesh V-neck detail adds eye-catching breathability. XS-2XL. Imported. *WT91115* **\$49.99** 

#### FEEL THE COOL LACE CROP BRA

Breathable mesh piecing. Elastic bottom band for a stay-put fit. High-impact support. XS-2XL. Imported. *WT91113* **\$64.99** 

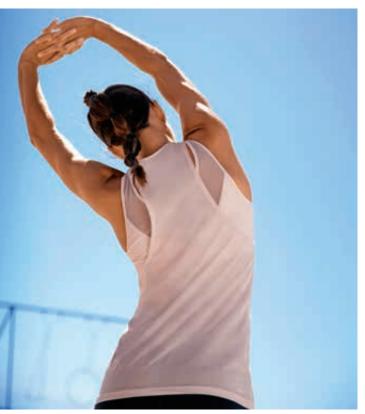


#### FEEL THE COOL LACE CROP

Lightweight and high waisted. Contour waistband with power mesh and hidden internal pocket. XS-2XL. Imported. *WP91116* **\$94.99** 

#### FRESH FOAM LAZR

See page 29.











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## HIGH INTENSITY

#### WORKOUT PARTNER

#### Fresh Foam Zante Trainer

Fresh Foam midsole for cushioning.

NB Response 2.0 performance

insert. Lightweight rubber outsole

for traction. Sock-like stretch collar.

5-11,12 (B,D). WXZNT **\$89.99** 



## Gear up for RACE DAY

CLOCKWISE FROM TOP LEFT: **The 890**W890 \$119.99. **NB Hero Bra** Imported, Solid
WBT3106 \$41.99/Space Dye WB73034 \$41.99. **Q Speed Vest** Imported, WV91244 \$84.99. **Q Speed Half Tight** Imported, WS91207 \$49.99. **Cypher Run** WSRMC \$89.99. **Q Speed Crop**Imported, WP91203 \$89.99. **Q Speed Breathe Stripe Tank** Imported, WT91215 \$44.99.

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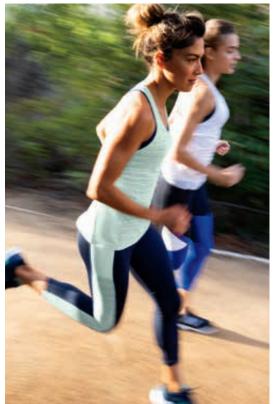
#### STEPH GARCIA

PROFESSIONAL RUNNER #TEAMNB

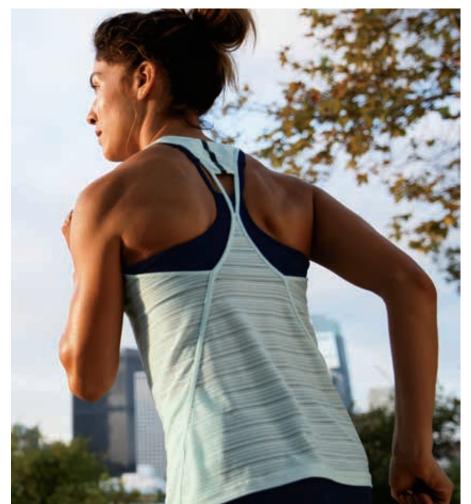
Late spring and early summer mark the final push of Steph's training for U.S.
Championships. Her goal? To achieve personal records in the Steeplechase,
1500 and 5K— not to mention qualifying to represent Team USA in the IAAF
World Championships in 2019.

For Steph, self-belief is critical. "Never the most outwardly talented runner," Steph credits her coaches and teammates for seeing her potential, but is keenly aware that "no one is standing on the starting line with you."

Like any skill, confidence must be honed and harnessed. In addition to the obvious speed sessions, steeplechase races, strength training, yoga and meditation, Steph builds mental toughness and sharpens her edge by working with a sports psychologist. On race day, Steph knows that the key to winning is believing she can.









TOP & BOTTOM LEFT: Q Speed Breathe Stripe Tank Imported, WT91215 \$44.99. NB Hero Bra Imported, WBT3106 \$41.99. Q Speed Crop Imported, WP91203 \$89.99. The 890 W890 \$119.99. | TOP & BOTTOM RIGHT: Q Speed Crop Top Imported, WT91213 \$64.99. Q Speed Half Tight Imported, WS91207 \$49.99. The 860 W860 \$124.99.



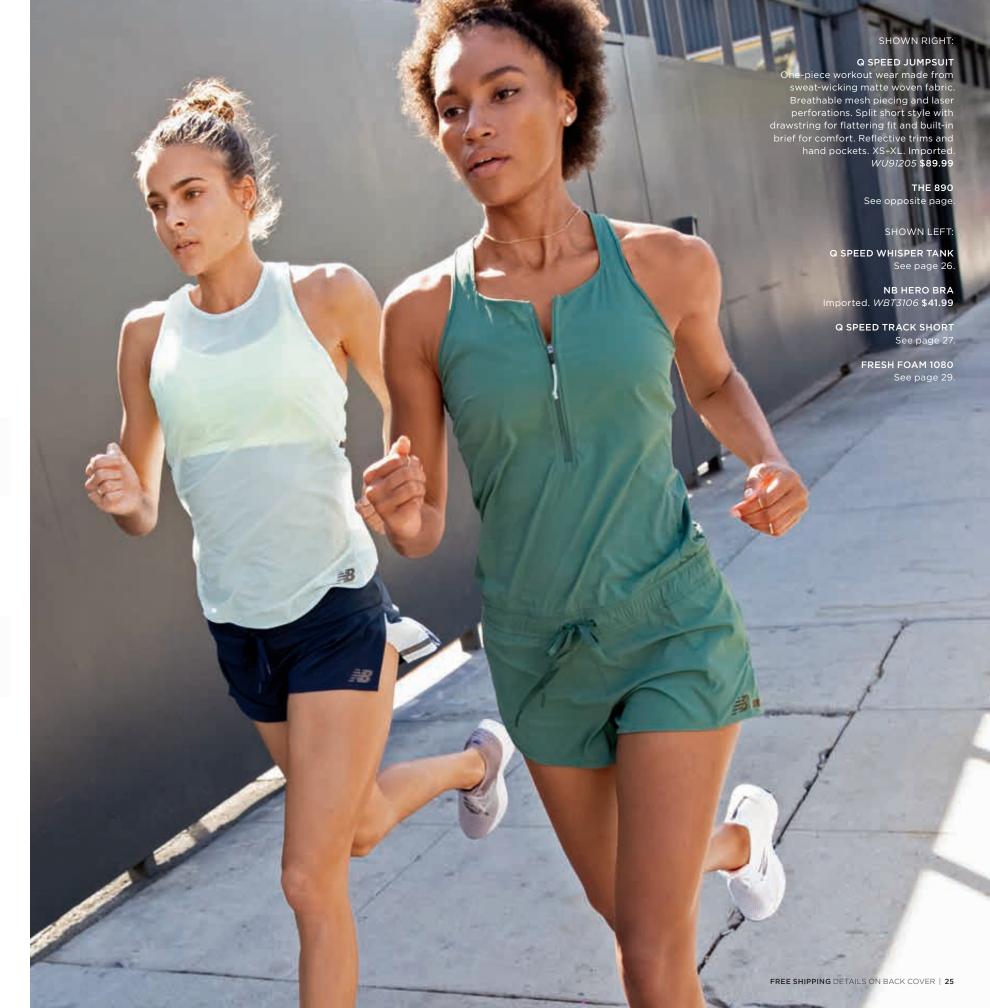
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THE 890 Feel your fastest thanks to a
REVlite midsole with strategically placed
lightweight rubber for even more spring.
Breathable, lightweight knit upper designed
for a secure fit. 5-11,12 (B,D). W890 \$119.99





THE STRONG & SHORT OF IT

#### **Q Speed Track Short**

There's more to this short than meets the eye. Internal hidden pockets. Reverse-entry envelope pocket on back for secure storage without added weight of zippers. Side mesh pockets and splits for mobility. Matte woven sweat-wicking fabric. Pop of contrast color from built-in brief. Athletic fit. 3" inseam. XS-XL. Imported.

WS91219 **\$49.99** 



## RUNDOWN

STYLE STYLE run FAST run FAR

#### FRESH FOAM LAZR

(Left) Built for running. Designed for living. Laser-engraved Fresh Foam midsole cushioning for precision comfort. HypoKnit upper for zonal function without excess seams or layers. Bootie construction. External heel stabilizer. 5-11,12 (B,D). WLZHK \$99.99

#### FRESH FOAM ZANTE PURSUIT

(Middle) Lightweight, fast-paced runner. Featuring Fresh Foam cushioning, breathability and a HypoKnit upper for zonal areas of support. 5-11,12 (B,D). WZANP \$109.99

#### FRESH FOAM 1080

(Right) Unmatched comfort and long-lasting durability, mile after mile. Full-length Fresh Foam cushioned midsole. Double jacquard engineered mesh upper with Ultraheel in the rearfoot for a secure, premium fit. 5-12,13 (2A,B,D,2E).

W1080 \$149.99

## Gear up for GAME DAY



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#### MELISSA HERRERA RAQUEL (ROCKY) RODRIGUEZ

COSTA RICAN NATIONAL TEAM #TEAMNB

The national pastime of Costa Rica?

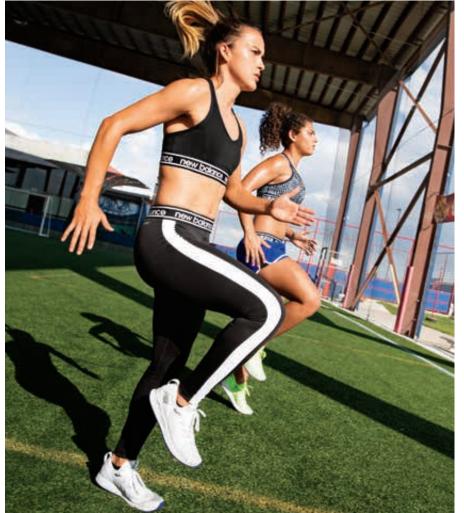
Soccer (aka "futbol"). Yet, as a young girl,
Melissa recalls being labelled a tomboy for
playing the sport, inspiring her to show that
she "could play soccer like men do." Rocky
agrees, "Women's soccer was not supported
by institutions and society."

We asked Melissa and Rocky what it takes to stay motivated and overcome challenges. As role models, they feel a responsibility to keep pushing forward. By chasing their dreams, Melissa and Rocky empower the next generation of Costa Rican female players to break barriers and follow in their footsteps.

To stay positive in the face of adversity, both players count on family support and encouragement. In the game of soccer, you have to be strong because when you don't win, you "lose," a word and feeling that can be hard to handle, says Melissa. Rocky emphasizes the importance of training your mind to build confidence and reframe obstacles as opportunities.









TOP LEFT: Relentless Graphic Tank Imported, WT91132 \$29.99. | TOP RIGHT & BOTTOM LEFT: NB Pace Bra 2.0 Imported, WB91034 \$29.99. Color Block Accelerate Tight 2.0 Imported, WP91134 \$49.99. Printed NB Pace Bra 2.0 Imported, WB91035 \$34.99. Accelerate 2.5" Short Imported, WS81135 \$27.99. Fresh Foam Zante Trainer WXZNT \$89.99. | BOTTOM RIGHT: Relentless Graphic Tank Imported, WT91132 \$29.99. Color Block Accelerate Tight 2.0 Imported, WP91134 \$49.99. Anticipate Crop Pullover Imported, WT91145 \$69.99. Accelerate 2.5" Short Imported, WS81135 \$27.99. Fresh Foam Zante Trainer WXZNT \$89.99.



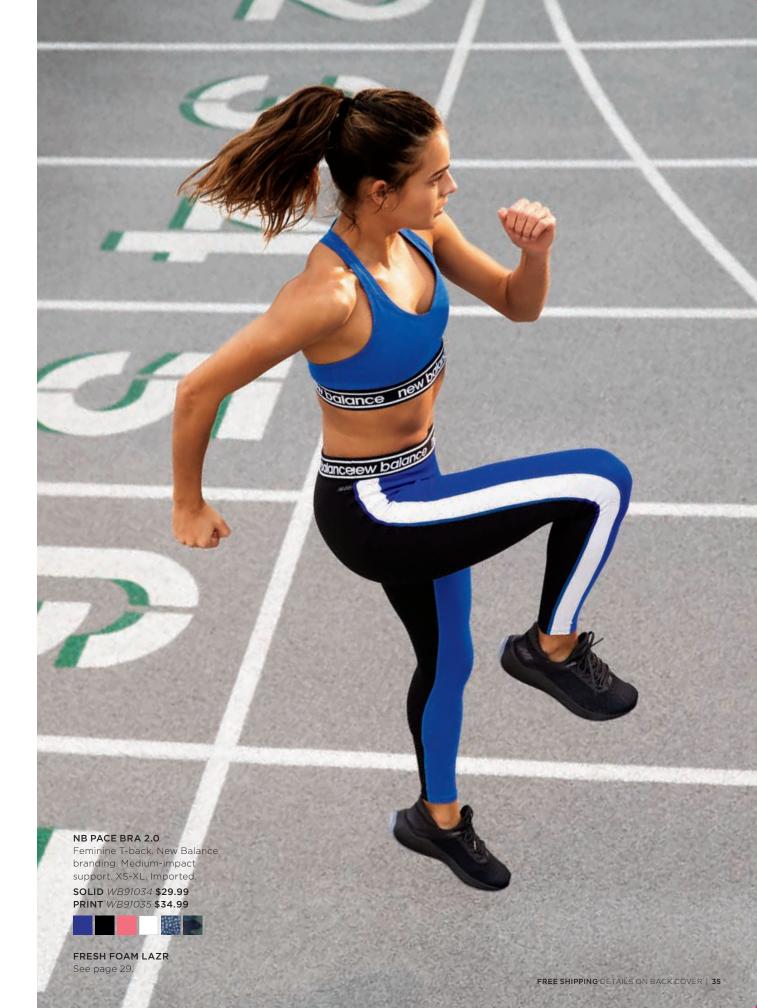
### ACCELERATE

Ultimate stretch double-knit fabric with *NB Dry* for sweat wicking. Reflective accents. Mid rise. XS-2XL. Imported

YOUR TRAINING

COLOR BLOCK ACCELERATE TIGHT 2.0 PRINT WP91148 \$51.99 SOLID WP91134 \$49.99

ACCELERATE TIGHT PRINT WP81136 \$49.99 SOLID WP81182 \$47.99





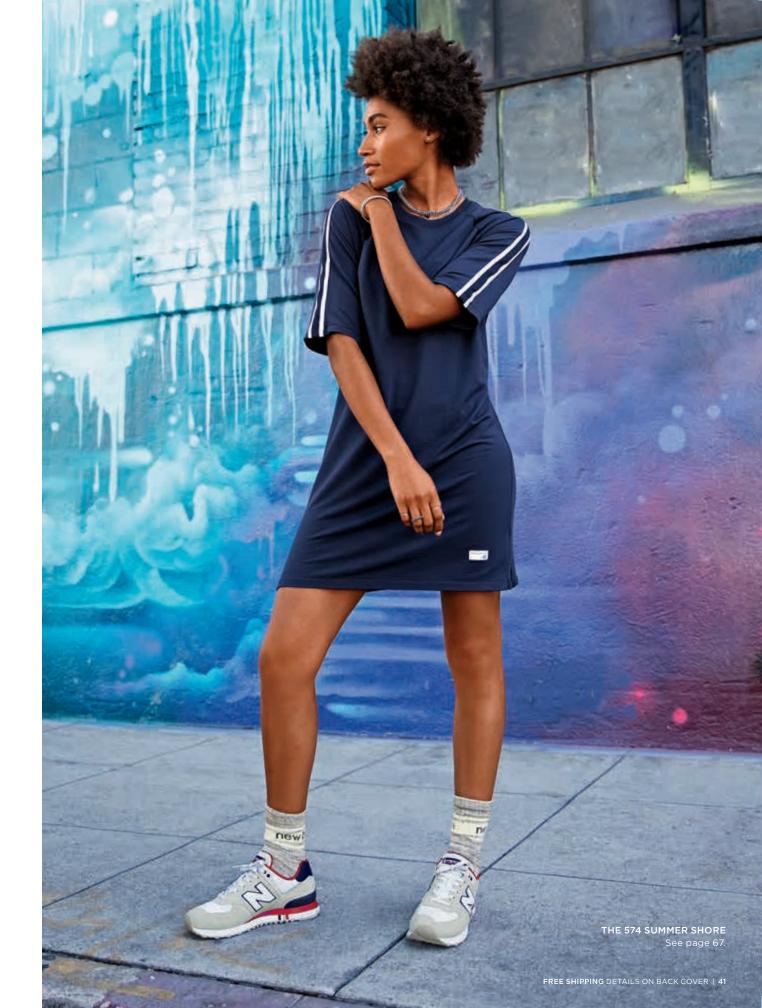






#### NB ATHLETICS T DRESS

Casual cool, knee-length athletic fit with side slit. Soft, lightweight cotton jersey. Comfort-fit sleeves with track-inspired stripe detail. XS-XL. Imported. WD91567 \$49.99





The **300** 5-11 (B). WRT300 **\$74.99** 



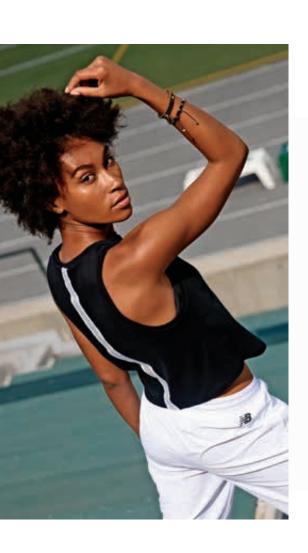
### INTRODUCING THE FRESH FOAM ROAV

Run, train, chill in the new shoe that does it all.

Bold heel design constructed to adapt to your
feet. Soft Fresh Foam midsole cushioning.

Full-ground contact feel. Slip-on comfort.

5-11,12 (B,D). WROAV \$79.99









STRONGER YOU

LEFT TO RIGHT: **Evolve Strappy Bra** Imported, Print WB91474 \$64.99/Solid WB91473 \$59.99. Studio Open Stitch Sweater Imported, WT91486 \$94.99. Evolve Tight Imported, Print WP81458 \$89.99/Solid WP81457 \$84.99/Solid White WP91487 \$84.99. **Studio Skin** WF118 \$54.99. Studio Enlightened Short Imported, WS91480 \$49.99. Evolve Crop Tank Imported, Solid WT91483 \$44.99/Print WT91471 \$49.99.

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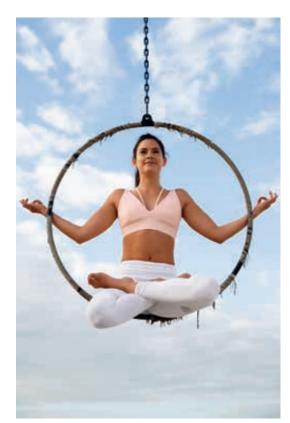
#### PILAR ALEXANDRIA

YOGA INSTRUCTOR, MODEL

You teach people how to treat you. That's advice Pilar lives by. She practices self-care, strives for balance and refuses to be put in a box. One day she is teaching a soul-rocking yoga class, the next she is modeling for an upcoming fashion line. Pilar says, "give me the yoga pants and the leather jacket."

Pilar likes to mix it up, and her yoga practice is no exception. This spring and summer, she plans to incorporate strength training into her routine and co-lead a yoga with weights sculpting program.

Before discovering the power of yoga, Pilar struggled with anxiety and depression. Learning how to move her body with her breath helped her connect to her needs. If she wants to wear something, she wears it. If she wants to go somewhere, she goes for it. Now she lets her heart guide her, and happiness follows.







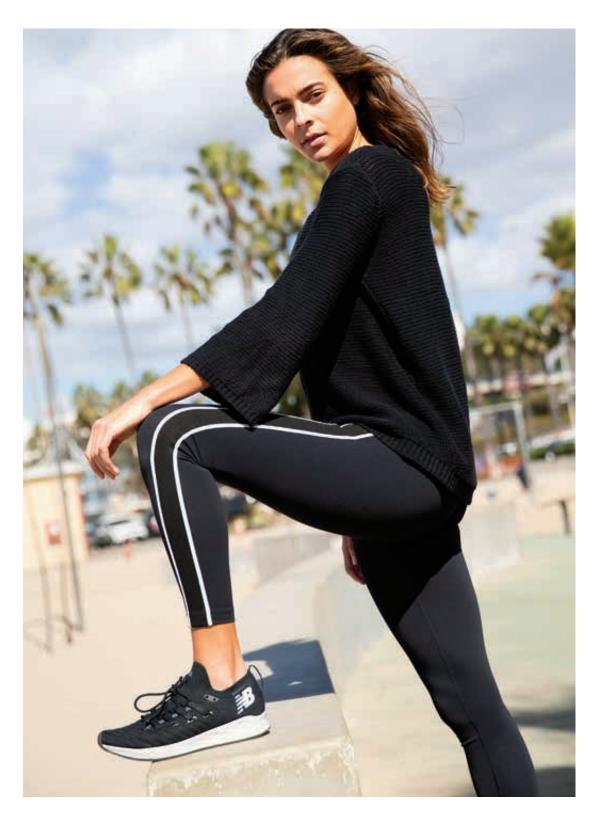


TOP LEFT & BOTTOM RIGHT: Evolve Strappy Bra Imported, WB91473 \$59.99. Evolve Tight WP91487 \$84.99. | BOTTOM LEFT: Well Being Hooded Jacket Imported, WJ91487 \$109.99. Well Being Cropped Tank Imported, WT91465 \$44.99. Evolve Tight WP91487 \$84.99. The X90 WSX90 \$89.99. | TOP RIGHT: Studio Enlightened Bandeau Imported, WB91475 \$59.99. Studio Enlightened Short Imported, WS91480 \$49.99. Studio Skin WF118 \$54.99.





**Studio Relaxed Tank** Layering tank with a side twist. Crew neck in front, open in back. Soft, drapey tri-blend jersey fabric with NB Dry for sweat wicking. XS-XL. Imported. WT91453 **\$44.99** 



#### STUDIO OPEN STITCH SWEATER

Textural open-knit pullover. Long fluted sleeves. Longer length for coverage. XS-XL. Imported. WT91486 \$94.99









#### Studio Skin

Up your traction on studio floors and add support with strategic cushioning on the ball and arch of foot. XS-XL.
WF118 **\$54.99** 







#### CHLOE WILDE

CANADIAN ENTERTAINMENT PERSONALITY, FOUNDER OF HEALTHY IS HOT

Turning the tables on Canadian entertainment personality Chloe Wilde, we interviewed her about everything from her rise to fame to her plans for a Healthy is Hot summer.

#### NB: Most important lesson from starring in a reality tv show?

Keep your support system close and know that it's okay to accept help when you need it.

#### NB: Advice to women who want to break into entertainment reporting?

Be fearlessly and unapologetically yourself.

#### NB: Best advice you've ever been given?

Everything you've ever wanted is just on the other side of fear. —Someone Wise

#### NB: Goal for summer 2019?

To take my love of fitness on the road and experience different races in various cities. A few that have caught my eye include a half marathon in Vancouver, a 400m climb in Whistler and a sprint triathlon in my hometown of Montreal.

#### NB: Must-haves for summer travels?

A killer playlist, healthy snacks, being open to the unknown and a partner in crime.









TOP LEFT & BOTTOM RIGHT: Evolve Crop Tank Imported, WT91483 \$44.99. Well Being Culotte Imported, WP91478 \$94.99. The 997H CW997H \$89.99. | BOTTOM LEFT & TOP RIGHT: NB Athletics Crop T Imported, WT91570 \$34.99. Well Being Pant Imported, WP91477 \$94.99. The 997 Sport WS997 \$109.99.



997 & X90







SHOWN LEFT:

#### SPORT STYLE TRACK JACKET

Tape detail on shoulders, mesh elasticized cuffs and side pockets. Lightweight stretch woven fabric. Relaxed fit. XS-XL. Imported. WJ91533 \$79.99

#### EVOLVE CROP TANK

See page 47.

#### THE 574 JELLY

See page 66.

#### SHOWN RIGHT: SPORT STYLE SELECT JUMPER

Sporty sophistication in a relaxed fit. Made from stretch woven fabric. Drawstring waist, mesh side panels and zipper back. XS-XL. Imported. WU91508 \$139.99

#### THE 997H

See page 38.

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### 574



#### THE 574 JELLY

Throwback to the '80s with a jellies-inspired translucent midsole. 5-12 (B,D). WL574 **\$79.99.** 



#### THE 574 SUMMER SHORE

Pops of color right down to the layered EVA midsole. 5-12 (B,D). WL574 **\$79.99**.



Made in the USA, **the 990v5** delivers the perfect combination of cushioning, stability and legendary styling to take you from morning run to all-day wear. 5-12,13 (2A,B,D,2E). W990 **\$174.99** 



Manufactured in the US for over 75 years and representing a limited portion of our US sales, New Balance Made is a premium collection that contains a domestic value of 70% or greater.





**RUNNERS** 

**GO-GETTERS**